

LECTURE: 1-4: EXPONENTIAL FUNCTIONS

Example 1: Suppose you are offered a job that lasts one month. Which of the following methods of payment do you prefer?

(a) One million dollars at the end of the month.

total pay: \$1,000,000

(b) One cent the first day, two cents the second, four cents the third, etc.

day 1: 1¢
 day 2: 2¢ = 2¹
 day 3: 4¢ = 2²
 day 4: 8¢ = 2³
 etc... day 28 is 2²⁷ cents
 or... 134 217 728 ¢
 \$1,342,177.28 on day 28

Laws of Exponents If a and b are positive numbers and x and y are real numbers, then

(a) $b^x b^y = b^{x+y}$ $x^2 x^3 = x x \cdot x x x = x^5$	(b) $\frac{b^x}{b^y} = b^{x-y}$ $\frac{x^5}{x^2} = \frac{x x x x x}{x x} = x^3$	(c) $(b^x)^y = b^{xy}$ $(x^2)^3 = x^2 \cdot x^2 \cdot x^2 = x^6$	(d) $(ab)^x = a^x b^x$ $(2x)^3 = 2x \cdot 2x \cdot 2x = 8x^3$
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Example 2: Use the laws of exponents to simplify the following expressions.

(a) $e^2 e^x = e^{2+x}$

(b) $(e^{5x})^2 = e^{5x \cdot 2} = e^{10x}$

(c) $\frac{5^2}{5^x} = 5^{2-x}$

not e^{2x}

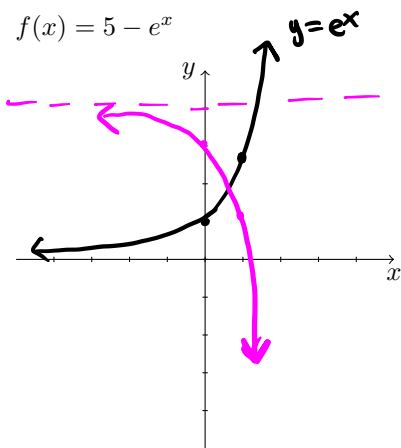
NOT e^{25x^2}

not 5^{2x} or 1^{2-x}

Example 3: Graph the following exponential functions.

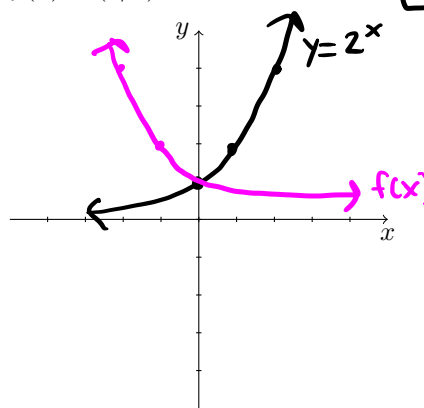
(a) $f(x) = 5 - e^x$

reflect $y = e^x$ over the x-axis and move up 5.



(b) $f(x) = (1/2)^x = (2^{-1})^x = 2^{-x}$

reflect $y = 2^x$ over the y-axis..



x	y = 2 ^x
0	1
1	2
2	4

Example 4: Find the exponential function $f(x) = a \cdot b^x$ who passes through the points (1, 6) and (3, 24).

$(1, 6) \Rightarrow 6 = a \cdot b^1 \Rightarrow a = \frac{6}{b}$ (input this)

$(3, 24) \Rightarrow 24 = a \cdot b^3$

$24 = \frac{6}{b} \cdot b^3$

$24 = 6b^2$

$4 = b^2$

$b = 2$ (b can't be -2)

$a = \frac{6}{b} = \frac{6}{2} = 3$

$f(x) = 3 \cdot 2^x$

your final answer is your function.

Example 5: The half-life of strontium-90 is 25 years, meaning half of any given quantity of strontium-90 will disintegrate in 25 years.

(a) If a sample of strontium-90 has a mass of 100 mg, find an expression for the mass $m(t)$ that remains after t years.

$$m(t) = 100 \cdot \left(\frac{1}{2}\right)^{(t/25)}$$

t	$m(t)$
0	100
25	50 $(100 \cdot \frac{1}{2})$
50	25 $(100 \cdot \frac{1}{2} \cdot \frac{1}{2})$
75	12.5
100	6.25
125	3.125

(b) Find the mass remaining after 40 and 80 years.

$$m(40) = 100 \left(\frac{1}{2}\right)^{(40/25)} \approx 32.998$$

$$m(80) = 100 \left(\frac{1}{2}\right)^{(80/25)} \approx 10.882$$

(c) Estimate the time required for the mass to be reduced to 5 mg.

between 100 + 125 years... need to

Inverse Functions solve $5 = 100 \left(\frac{1}{2}\right)^{t/25}$ for t .

Generally speaking, inverse functions are functions that "undo" one another. For example, if I square a number, to undo this operation I take a square root. Thus, $f(x) = x^2$ and $g(x) = \sqrt{x}$ are inverse functions. There are some technicalities to this relationship, but the basic idea that inverses "undo" each other is a good place to start.

if $f(x) = x+2$, $f^{-1}(x) = x-2$

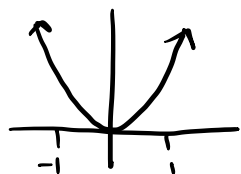
if $f(x) = x/2$, $f^{-1}(x) = 2x$

if $f(x) = x^3$, $f^{-1}(x) = \sqrt[3]{x}$

Definition: A function f is called **one-to-one** if it never takes on the same values twice. That is,

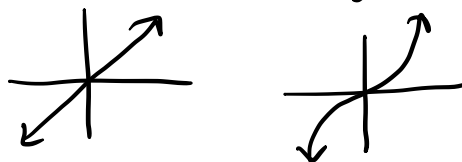
$$f(x_1) \neq f(x_2) \text{ whenever } x_1 \neq x_2$$

not one-to-one $f(x) = x^2$



has the same y-value at $x = \pm 1$ (and more)

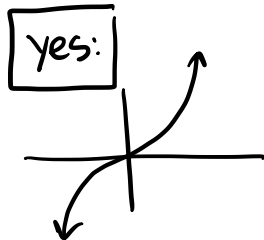
one to one $f(x) = x, x^3$



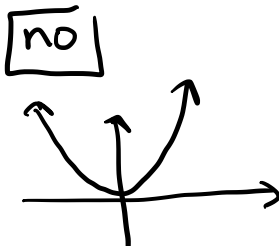
Horizontal Line Test A function f is one-to-one if and only if no horizontal line intersects its graph more than once.

Example 6: Are the following functions one-to-one?

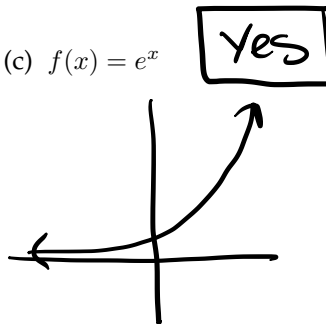
(a) $f(x) = x^3$



(b) $f(x) = x^2$



(c) $f(x) = e^x$



Definition: Let f be a one-to-one function with domain A and range B . Then its **inverse function** f^{-1} has domain B and range A . It is defined by

$$f^{-1}(y) = x \text{ if and only if } f(x) = y$$

for any y in B .

One consequence of the definition above are the following cancellation equations. $f(x) = x^3, f^{-1}(x) = \sqrt[3]{x}$

- $f(f^{-1}(x)) = x$ for all x in B ex: $f(f^{-1}(x)) = f(\sqrt[3]{x}) = (\sqrt[3]{x})^3 = x$ ← note f & f^{-1}
- $f^{-1}(f(x)) = x$ for all x in A ex: $f^{-1}(f(x)) = f^{-1}(x^3) = \sqrt[3]{(x^3)} = x$ ← cancel in some sense!

Example 7: If $f(1) = 5, f(3) = 7$, and $f(8) = -10$ find the following.

(a) $f^{-1}(7) = 3$ what x gives us a y -value of 7?

(b) $f^{-1}(5) = 1$

Q: $f(x) = 7$?

Example 8: Find the inverse of the following functions. Give the domain and range of the inverse.

(a) $f(x) = (x+2)^3 - 5$

(b) $f(x) = \frac{2x+3}{x-5}$ $\left[\begin{array}{l} D: x \neq 5 \\ R: y \neq 2 \end{array} \right]$

① $y = (x+2)^3 - 5$

$y = \frac{2x+3}{x-5}$

② solve for $x \rightarrow$ this forces you to undo stuff in the "right" order.

$y(x-5) = 2x+3$

$y+5 = (x+2)^3$

$xy - 5y = 2x+3$ ← get x 's on the same side

$\sqrt[3]{y+5} = x+2$

$xy - 2x = 3+5y$

$\sqrt[3]{y+5} - 2 = x$

$x(y-2) = 3+5y$ ← factor out x

$x = \frac{3+5y}{y-2}$

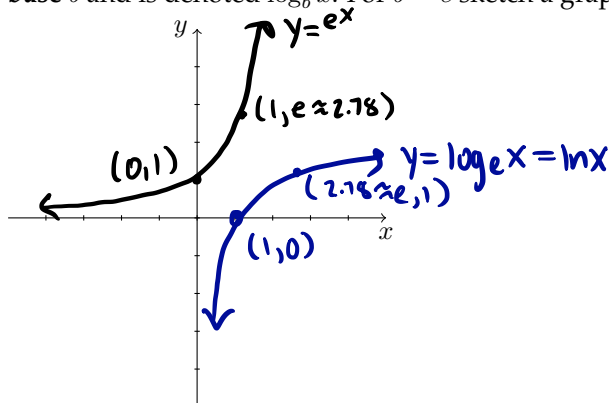
③ $f^{-1}(x) = \sqrt[3]{x+5} - 2$

$f^{-1}(x) = \frac{3+5x}{x-2}$

$\left[\begin{array}{l} D: x \neq 2 \\ R: y \neq 5 \end{array} \right]$

Logarithmic Functions

If $b \neq 1$, the exponential function $f(x) = b^x$ is either increasing or decreasing is therefore one-to-one by the Horizontal Line Test. Thus, this function has an inverse function which we call the **logarithmic function** with base b and is denoted $\log_b x$. For $b = e$ sketch a graph of $f(x) = e^x$ and $f^{-1}(x) = \log_e x = \ln x$.



observations:

$f(x) = e^x$ has $D: (-\infty, \infty), R: (0, \infty)$

$f(x) = \ln x$ has $D: (0, \infty) R: (-\infty, \infty)$

this means $\ln x$ can't do negatives (or zero) as inputs, but it can give negatives as outputs

As the functions $f(x) = b^x$ and $g(x) = \log_b x$ are inverses, we have the cancellation equations. ($\log_e x = \ln x$)

a) $f(g(x)) = f(\log_b x) = b^{\log_b x} = x$ for every $x > 0$
 b) $g(f(x)) = g(b^x) = \log_b b^x = x$ for every $x \text{ in } \mathbb{R}$

Example 10: Find the exact values of the following expressions.

a) $\log_5 125 = \log_5 5^3 = 3$ b) $\ln e^5 = 5$ c) $\ln \frac{1}{e^2} = -2$
 $5^? = 125 \text{ ans: } 3$ $e^? = e^5$ $e^? = \frac{1}{e^2}$

Laws of Logarithms If x and y are positive numbers, then

- $\log_b(xy) = \log_b x + \log_b y \rightarrow$ why: $\log_b(xy) = \log_b(b^{\log_b x} b^{\log_b y}) = \log_b(b^{\log_b x + \log_b y}) = \log_b x + \log_b y$
- $\log_b(x/y) = \log_b x - \log_b y \rightarrow$ similar to 1
- $\log_b(x^r) = r \log_b x \rightarrow \log_b x^4 = \log_b(x \times x \times x \times x) = \log_b x + \log_b x + \log_b x + \log_b x = 4 \log_b x$

Example 11: Use properties of logarithms to express the following quantities as one logarithm (a) and expand the logarithm in (b).

(a) $\log b + 2 \log c - 3 \log d = \log b + \log c^2 - \log d^3 = \log(bc^2) - \log d^3 = \log\left(\frac{bc^2}{d^3}\right)$
 (b) $\ln\left(\frac{\sqrt{x^2+5}(x-3)^5}{(x+5)^2}\right) = \ln((x^2+5)^{1/2}) + \ln(x-3)^5 - \ln(x+5)^2 = \frac{1}{2} \ln(x^2+5) + 5 \ln(x-3) - 2 \ln(x+5)$
 ← this is not the same as $\frac{\log(bc^2)}{\log d^3}$, which is wrong.
 ↑ there is no rule for $\ln(x^2+5)$ or $\ln(A+B)$. It simply cannot simplify more.

Example 12: Solve the following equations for x .

(a) $\ln(x+5) - 1 = 7$
 $\ln(x+5) = 8$
 $e^{\ln(x+5)} = e^8$ (exponentiate!)
 $x+5 = e^8$
 $x = e^8 - 5$ ← note, WebAssign will want exact answers like this. No decimals unless it asks!

(b) $e^{2x-5} + 4 = 10$
 $e^{2x-5} = 6$ (log both sides!)
 $\ln(e^{2x-5}) = \ln 6$
 $2x-5 = \ln 6$
 $2x = \ln 6 + 5$
 $x = \frac{1}{2} \ln 6 + \frac{5}{2}$

Example 13: Find the domain of the following functions.

(a) $f(x) = \frac{1-e^{x^2}}{1-e^{1-x^2}}$ } denom can't be zero
 $1 - e^{1-x^2} = 0 \Rightarrow 1 = e^{1-x^2}$ leave these out
 $\Rightarrow \ln 1 = 1 - x^2$
 $\Rightarrow 0 = 1 - x^2$
 $\Rightarrow x^2 = 1 \Rightarrow x = \pm 1$

(b) $g(x) = \sqrt{e^x - 2}$ } must be positive
 $e^x - 2 \geq 0$
 $e^x \geq 2$
 $x \geq \ln 2$
D: $[\ln 2, \infty)$

Day 4 **so D: $(-\infty, -1) \cup (-1, 1) \cup (1, \infty)$**

Common Mistakes and Misconceptions

Example 14: Are the following statements true or false? If either case, explain why. If possible, change the false statements so that they are a true statement.

(a) $(a+b)^2 = a^2 + b^2$ $(a+b)^2 = (a+b)(a+b)$
 $\quad \quad \quad \underline{\text{False!}}$ $\quad \quad \quad = a^2 + ab + ba + b^2$
 $\quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad = a^2 + \underline{2ab} + b^2$ In words: exponents do not distribute over addition!

(b) $\sqrt{x^2+4} = x+2$ check $x=1 \rightarrow \sqrt{1^2+4} = 1+2?$
 $\quad \quad \quad \underline{\text{False!}}$ $\quad \quad \quad \sqrt{5} = 1+2? \text{ NO!}$
 $\quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \rightarrow \text{This thing just doesn't simplify.}$

(c) $\frac{a+b}{c+d} = \frac{a}{c} + \frac{b}{d}$ is $\frac{1+2}{2+2} = \frac{1}{2} + \frac{2}{2} \leftarrow \frac{3}{2}$
 $\quad \quad \quad \underline{\text{False!}}$ $\quad \quad \quad \uparrow \frac{3}{4} \quad \text{Absurd!}$

(d) $\frac{a+b}{c} = \frac{a}{c} + \frac{b}{c}$
 This is true! Common denom \rightarrow add numerators

(e) $\ln(x+y) = \ln x + \ln y$ Try say $x=y=1$
 $\quad \quad \quad \underline{\text{False!}}$ $\quad \quad \quad \ln(1+1) = \ln(1) + \ln(1)?$
 $\quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \ln 2 = 0 + 0 \quad \underline{\text{NO}}$

(f) $\frac{\ln x}{\ln y} = \ln\left(\frac{x}{y}\right) \leftarrow \ln x - \ln y$ Try $e=x=y$
 $\quad \quad \quad \underline{\text{False}}$ $\quad \quad \quad \frac{\ln e}{\ln e} = \ln\left(\frac{e}{e}\right)$
 $\quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \frac{1}{1} = \ln(1)$
 $\quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad 1 = 0 \leftarrow \text{nope!}$

(g) $\ln(x-y) = \ln\left(\frac{x}{y}\right)$ $\quad \quad \quad \uparrow \text{is that}$
 $\quad \quad \quad \underline{\text{False.}}$ Try $x=y=e \rightarrow \ln(e-e) = \ln\left(\frac{e}{e}\right)$
 $\quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \ln(0) = \ln 1$
 $\quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \quad \uparrow \text{undef.} = 0 \text{ NO!}$

(h) $f^{-1}(x) = \frac{1}{f(x)}$
 $\quad \quad \quad \underline{\text{False!}}$ $f^{-1}(x)$ means "inverse function" not $\frac{1}{f(x)}$
 $\quad \quad \quad \frac{1}{f(x)} = (f(x))^{-1}$

(i) $f^2(x) = (f(x))^2$
 $\quad \quad \quad \underline{\text{True!}}$ ex: $\sin^2 x = (\sin x)^2$